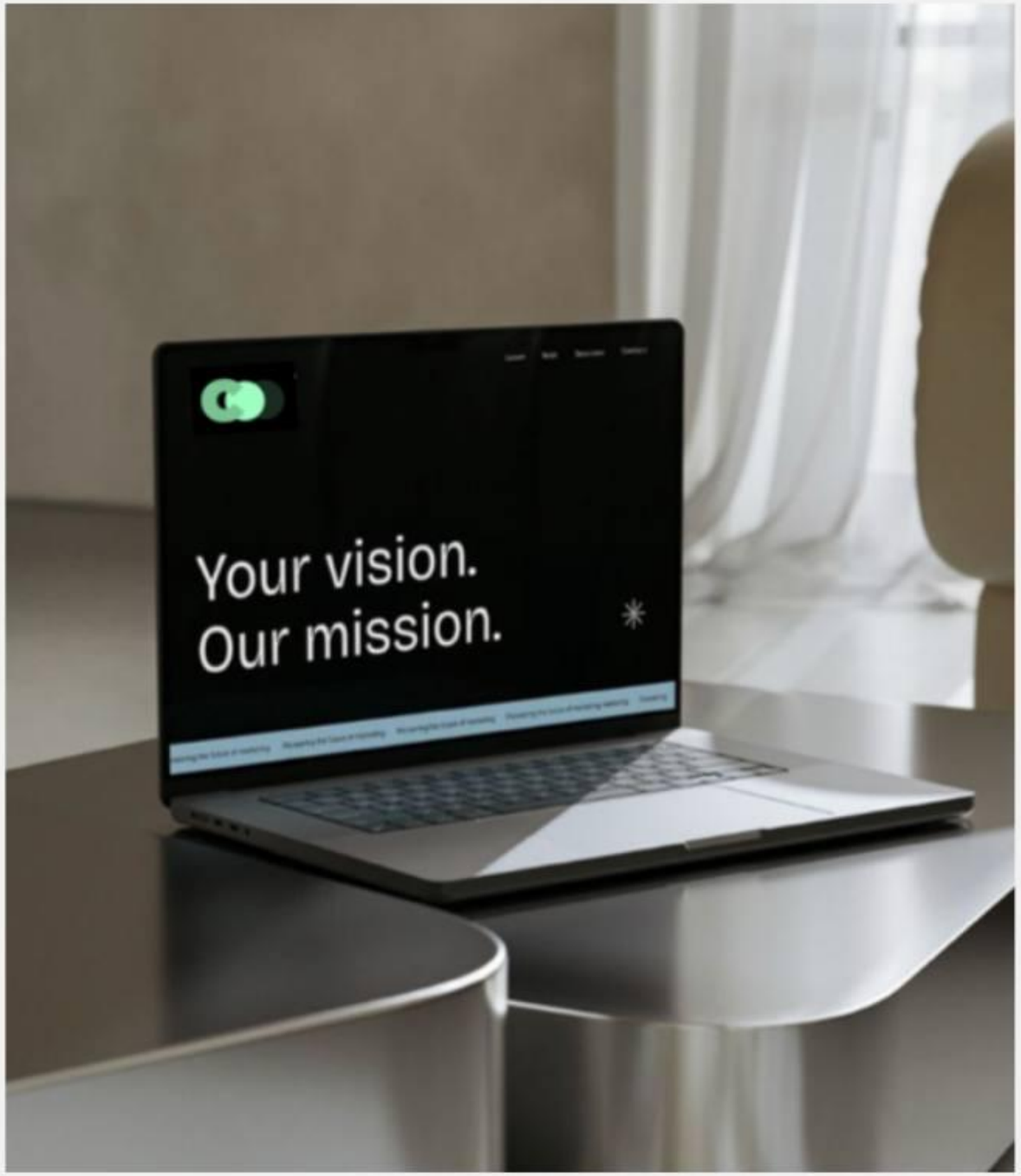
estudio

PORTFOLIO



MARKETING STUDIO



WHAT WE DO?

Design and strategy for brands that want to look professional and communicate with intention.

Branding · Social Media · Digital Strategy

Let’s talk about your brand →

BRANDING & VISUAL IDENTITY

So your brand becomes recognizable.







Logo, color palette,
typography,
visual guidelines.

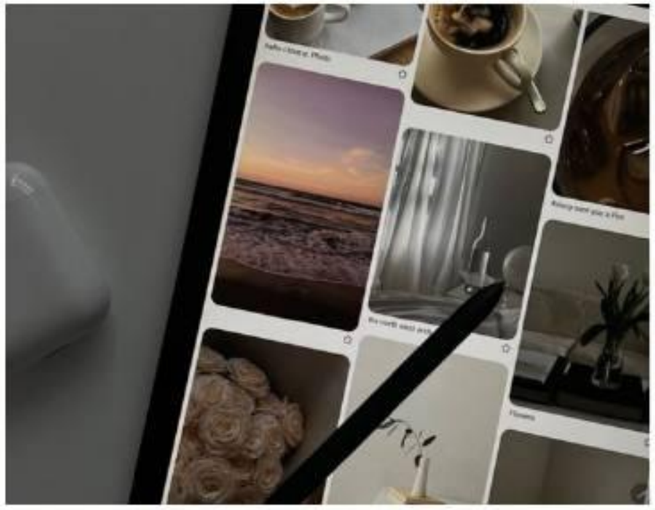
BRAND STRATEGY

To communicate with consistency.

Positioning, tone of voice,
messaging, target audience.













SOCIAL MEDIA DESIGN

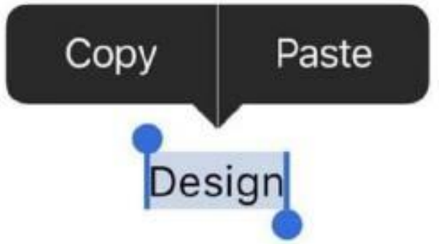
So your feed supports your message.

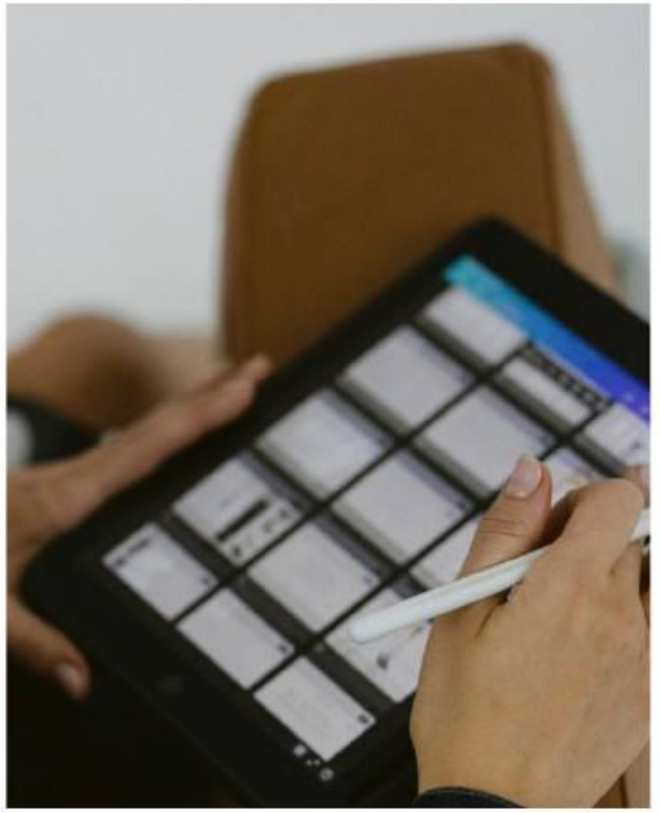
Feed, stories, reels, templates,
visual consistency.

DIGITAL MARKETING

To turn content into results.

Strategic content, launches, profile optimization.









COMMUNITY MANAGEMENT

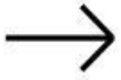
Daily social media management.







Community building.
Interaction monitoring.
Brand-aligned communication.
Collaboration with internal teams.





ABOUT US

At Estudio C, we work with brands that want to communicate better, look professional, and grow with intention.
We don’t design based on trends. We design from strategy.

Every project is approached in a personalized way, understanding that behind every brand there are real decisions, investments, and goals. We believe in teamwork, both within Estudio C and with every client,because the best results are built collaboratively.

We immerse ourselves in every process as if it were our own, convinced that sustainable growth is achieved through structure, coherence, and commitment.

More than managing social media, we help brands position themselves and grow with clarity.

VISUAL PORTFOLIO



BRANDING & VISUAL IDENTITY







Aa Bb Cc

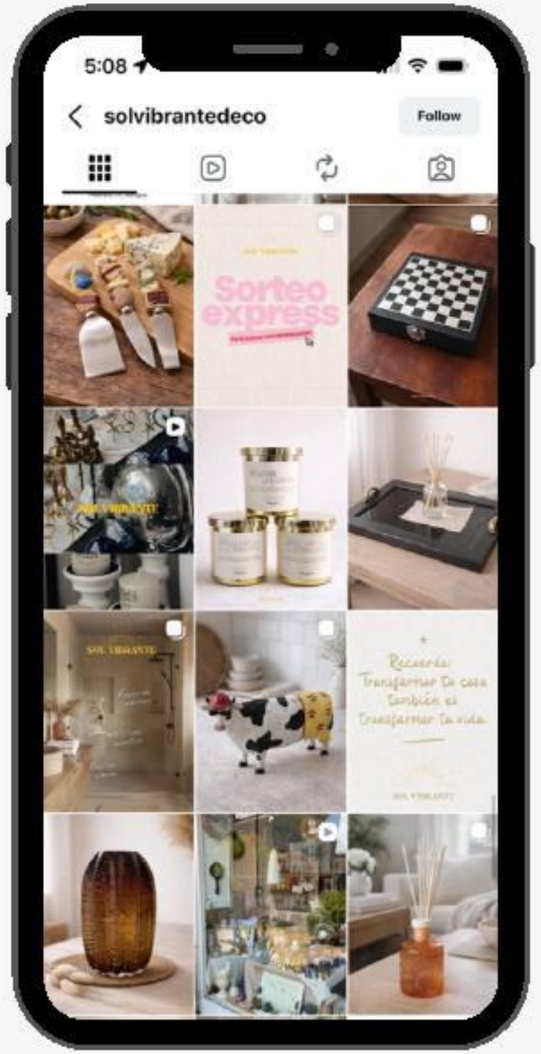






Aa Bb Cc

SOCIAL MEDIA



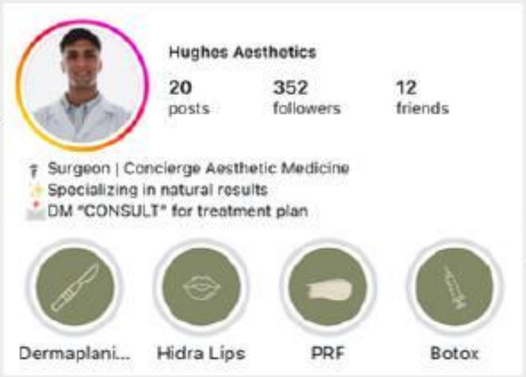
Visual Identity & Product Positioning

Profile Optimization



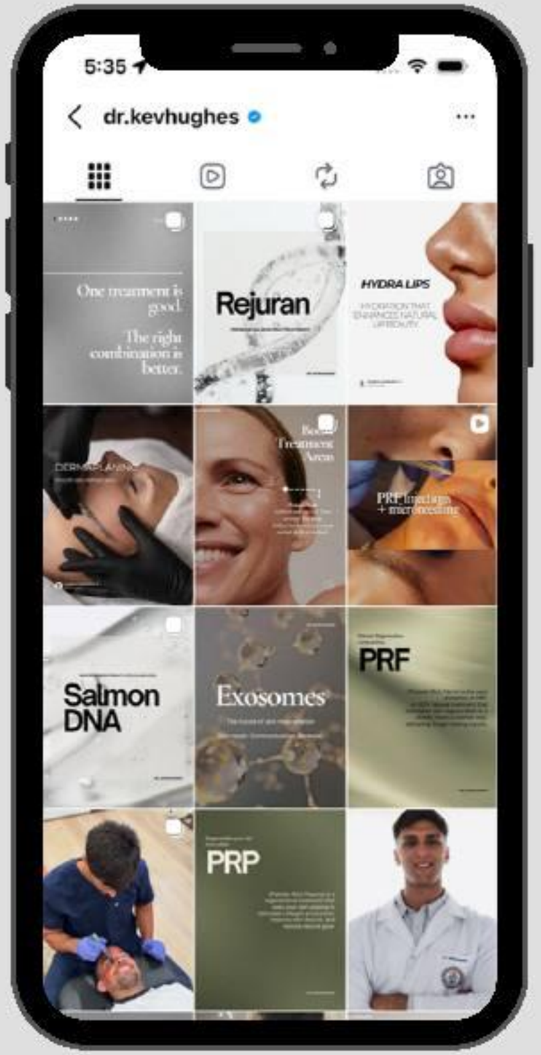
Highlights Design

Profile Structure



Highlights Strategy

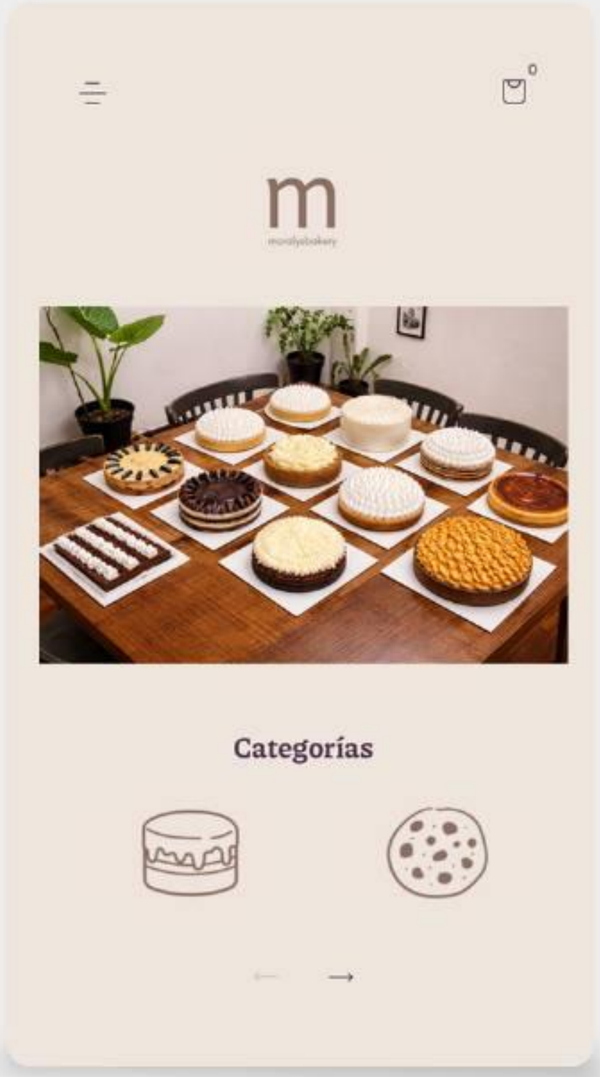
Authority & Professional Positioning



E-COMMERCE



Brand positioning and conversion focus



Category structure and user experience



Brand storytelling and trust with design

ANALYTICS

BEFORE estudio





AFTER estudio





WHAT STRATEGY LOOKS LIKE IN NUMBERS

This is the result of implementing structured content, clear positioning, and profile optimization for one of our clients.

We aligned messaging, refined visual direction, and built a consistent publishing system.

The outcome? Stronger visibility, expanded reach, and sustainable growth.

This could be your business with the right direction behind it.

LET’S WORK TOGETHER

Get in touch and we’ll build a proposal tailored to your brand.

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